



AGENDA for the COCHISE COUNTY TOURISM COUNCIL

July 26, 2017

9:00 a.m.

Sierra Vista Police Department Training Room
911 N. Coronado Drive, Sierra Vista, Arizona

**Any item on this Agenda is open for discussion and possible action.
The order or deletion of any item on this agenda is subject to modification at the meeting**

Roll Call:

Call to Public:

Minutes: Approval of minutes from May 24, 2017 meeting

Treasurer's Report:

Committee Reports: Please give a brief overview of the committee report (action item minutes)

Film: Update on Birding Adventures America video
Film resources database
PR: Committee did not meet
Budget: Update

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on:

1. New, current IGA
2. Election of new Chair
3. Partnering to sponsor breakfast for Travel Classics West, Nov. 16-19, 2017
4. Revisit decision to participate in Travel & Adventure travel expo in Chicago, Feb. 10-11, 2018
5. Fireball Run
6. Birding event advertising

Community Announcements: Benson – Bisbee – County – Cochise College – Douglas – SEAGO –Sierra Vista – Tombstone - Willcox (Brief overview)

Items for consideration to be placed on a future Agenda:

Next Meeting Location/Date: September 27, 2017 – Tombstone AZ Location TBD

Meeting Adjourned:

Note: The CCTC members and guests may meet for lunch upon adjournment. Nothing regarding the Cochise County Tourism Council will be discussed.

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between local governments. The CCTC is required to operate under Open Meeting Laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.